

# CURRICULUM VITAE

ldaniel.eu

## PERSONAL

name L Daniel Swakman  
date of birth 6 October 1986  
place of birth Amsterdam, NL  
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## WORK

2017-current

### ldaniel.eu

Independent 'full stack' designer — UX, UI, visual, interaction, frontend; working w startups/private clients/agencies

2015-current

### Muhit (co-founder)

Non-profit platform for urban improvement — design, product & business development

2014-2017

### Paraşüt

Pre-accounting for SME's web application — web & mobile designer, UI/UX design, front-end (html/css)

2012-2016

### Oefenweb.nl

E-learning gaming applications — lead designer, UI/UX design, front-end (html/css), gamification

2008-2016

### ldaniel.eu

Freelance graphic & web designer — branding & identity, front-end design, visualisations

2011-2012

### Güller Güller architecture urbanism

Architecture & urban design

2007-2011

### Delft University of Technology

Student assistant education, tutoring & book research

2007

### Paul de Ruiter Architects

Architectural design internship

## EDUCATION

2015

### Graphic Design Summer School

Central Saint Martin's -University of the Arts London

2014

### Gamification Certificate

Online course by University of Pennsylvania

2007-2011

### Dual Master's Degree in Architecture and Urbanism

Faculty of Architecture, TU Delft — graduation project 'I solemnly pledge to public space'

2008

### Study Abroad - Architecture

South Bank University, London, UK

2004-2007

### Bachelor's Degree

Faculty of Architecture, TU Delft

1998-2004

### VWO diploma (gymnasium)

Vossius Gymnasium, Amsterdam

## LANGUAGES

### English

fluent

### Dutch

fluent, native

### Turkish

good

### German

good

### French

acceptable

## SKILLS

### visual design

Adobe Creative Suite, Figma, Sketch, Invision (Studio), Principle, Zeplin, Balsamiq, Axure

### frontend

HTML, CSS, LESS/SASS, Javascript/jQuery, VueJS, React, Gulp, PHP, Git

### 3D/CAD

Rhino, Maya, 3Ds Max, Sketchup, AutoCAD

### Product management/other

Trello, Asana, Jira, Google Docs,

## INTERESTS

### design

The main passion in my work lies in the visual and graphic design; I deeply care about how aspects like layout, legibility, colours, typography and contrast work together to form a well designed environment, whether that's a plasma TV interface, a web game on a 10" tablet or in print.

The fluency with creative software as well as front-end programming languages (html, css, javascript) helps me to indeed realise this consistency of design.

I believe the values and considerations that are concerned with visual design are just as present in architecture: colour, proportions, materials, tactility, usability, and the continuous process of revision in search for true quality.

### other

Outside of this design spectrum I occupy myself with social innovation, infographics & visualisation, travelling, coffee and making music.

### architectural vs graphic

## PREFERENCES

### COFFEE

double espresso

### CODE EDITOR

Sublime Text 3

### WORKSPACE

coworking spaces

### DESIGN TOOL

pencil > Figma > CSS

### BACKPACK

Minaal

### TYPEFACE

HK Grotesk